







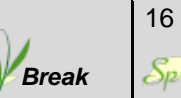








COM 333 - Sec 111 - SPRING 2018 SCHEDULE*

Lowell Thomas Room 239, Tuesdays & Thursdays 3:30 pm - 4:45 pm

(All Times are EST)

WK	SUN	MON	TUES	WED	THURS	FRI	SAT
ORIENTATION	Jan 14	15	16 First Day of Classes ORIENTATION Student Profile, Syllabus Quiz, Pre-Test Review Syllabus	17	18 Learning about Learning & Applied Research	19	20
ABOUT RESEARCH	Jan 21 ORIENTATION DUE in iLearn BY 11:55 PM	22	23 Secondary Research & The Research Report Chs 5-8 & 36 (29-60, 332-336) ORIENTATION FORM DUE	24	25 Secondary Research & Scholarly Articles Chs 5-8 & 36 (29-60, 332-336) TEAM FORMATION	26	27
ABOUT RESEARCH	Jan 28	29	30 CLASS CANCELLED	31	Feb 1 CLASS CANCELLED	2 	3
ABOUT RESEARCH	Feb 4	5	6 Primary Research & The Research Report Chs 1-4 & 36 (1-25, 332-336)	7	8 Research Ethics Ch 37 (337-345) SCHOLARLY ARTICLE DUE	9	10
QUANT RESEARCH	Feb 11	12	13 Research Designs Chs 4, 23 & 35 (21-25, 201-208, 325-331) TEAM TOPIC DUE	14 Happy Valentine's Day! 	15 Questionnaire Design Chs 18-19 (147-176) & Survey Monkey	16	17
QUANT RESEARCH	Feb 18	19	20 Survey Questions Chs 16, 18 & 30 (111-127, 147-164, 266-276) & Survey Monkey	21	22 Survey Accuracy Chs 18-19 & 21 (147-176, 184-190) QUESTIONNAIRE DUE	23	24
PILOT TEST	Feb 25 Final Survey Questionnaire DUE in iLearn BY 11:55 PM	26	27 Sampling Chs 17 & 21 (128-146, 184-190) & Persuasive Appeals	28	March 1 Experiments Chs 24-27 (209-247)	2	3
DATA COLLECTION	March 4	5	6 Data Analysis/Statistics Chs 22, 32-33 (191-200, 283-311) Survey Monkey & SPSS Pilot Test Results DUE in iLearn BY 11:55 PM	7	8  SNOW DAY	9	10 Your QUANTitative Research Design DUE in iLearn BY 11:55 PM
DATA COLLECTION	March 11  Spring Break	12  Spring Break	13  Spring Break	14  Spring Break	15  Spring Break	16  Spring Break	17 Happy St. Patrick's Day! 
DATA COLLECTION	March 18  Spring Break	19	20 QUALitative Research & Focus Groups Chs 9-14 (63-101)	21	22 Conducting Focus Groups FG Chs 2-5 & 8-9 (17-96 & 141-176)	23	24 Your QUANTitative Research Design Comments DUE in iLearn BY 11:55 PM
DATA COLLECTION	March 25 Survey Progress Report DUE in iLearn BY 11:55 PM	26	27 Analyzing FG Results Ch 15 FG Chs 6-7 (102-108) (97-140)	28	29 NO CLASS	30 Good Friday NO CLASSES	31
DATA ANALYSIS	April 1 Happy Easter! 	2	3 WORKSHOP Public Presentations & Research Reports	4 Survey Progress Report DUE in iLearn BY 11:55 PM	5 WORKSHOP Press Releases & Infographics	6	7

*This Schedule is subject to change based on class progress. Check **iLearn** frequently for updates.

WK	SUN	MON	TUES	WED	THURS	FRI	SAT
DATA ANALYSIS	April 8	9	10 <i>BEA Conference</i> NO CLASS	11 CLOSE SurveyMonkey Collector BY 11:55 PM	12 WORKSHOP Data Analysis	13	14
FOCUS GROUPS	April 15	16	17 <i>Assessment Day</i> NO CLASSES Focus Group Documents DUE in iLearn BY 11:55 PM	18	19 T E A M Focus Groups Teams 1-3	20	21
FOCUS GROUPS	April 22	23	24 T E A M Focus Groups Teams 4-5	25 COM Capping Poster Session LT Lobby 12 pm-2 pm	26 T E A M Focus Groups Teams 6-7	27	28
RESULTS PRESENTATIONS	April 29 Survey Press Release & Infographic DUE in iLearn BY 11:55 PM	30	May 1 T E A M Presentations Teams 1-4 TEAM PowerPoint DUE in iLearn BY 11:55 PM	2	3 T E A M Presentations Teams 5-7 TEAM PowerPoint DUE in iLearn BY 11:55 PM	4 Last Day of Classes	5
FINALS WEEK	May 6	7	8	9	10	11 DEBRIEFING Your POST-TEST & TEAM Evaluation T E A M Research Report BONUS Capping Poster Session Paper & IRB RCR Training DUE in iLearn BY 11:55 PM	12 

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