





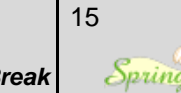
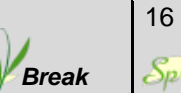








# COM 333 - Sec 113 - SPRING 2018 SCHEDULE\*

Lowell Thomas Room 239, Tuesdays & Thursdays 5:00 pm - 6:15 pm

(All Times are EST)

WK	SUN	MON	TUES	WED	THURS	FRI	SAT
ORIENTATION	Jan 14	15	16 First Day of Classes <b>ORIENTATION</b> Student Profile, Syllabus Quiz, Pre-Test Review Syllabus	17	18 Learning about Learning & Applied Research	19	20
ABOUT RESEARCH	Jan 21 ORIENTATION DUE in iLearn BY 11:55 PM	22	23 Secondary Research & The Research Report <b>Chs 5-8 &amp; 36</b> (29-60, 332-336) ORIENTATION FORM DUE	24	25 Secondary Research & Scholarly Articles <b>Chs 5-8 &amp; 36</b> (29-60, 332-336) TEAM FORMATION	26	27
ABOUT RESEARCH	Jan 28	29	30 <b>CLASS CANCELLED</b>	31	Feb 1 <b>CLASS CANCELLED</b>	2  HAPPY GROUNDHOG DAY!	3
ABOUT RESEARCH	Feb 4	5	6 Primary Research & The Research Report <b>Chs 1-4 &amp; 36</b> (1-25, 332-336)	7	8 Research Ethics <b>Ch 37</b> (337-345) SCHOLARLY ARTICLE DUE	9	10
QUANT RESEARCH	Feb 11	12	13 Research Designs <b>Chs 4, 23 &amp; 35</b> (21-25, 201-208, 325-331) TEAM TOPIC DUE	14 Happy Valentine's Day! 	15 Questionnaire Design <b>Chs 18-19</b> (147-176) & Survey Monkey	16	17
QUANT RESEARCH	Feb 18	19	20 Survey Questions <b>Chs 16, 18 &amp; 30</b> (111-127, 147-164, 266-276) & Survey Monkey	21	22 Survey Accuracy <b>Chs 18-19 &amp; 21</b> (147-176, 184-190) QUESTIONNAIRE DUE	23	24
PILOT TEST	Feb 25 Final Survey Questionnaire DUE in iLearn BY 11:55 PM	26	27 Sampling <b>Chs 17 &amp; 21</b> (128-146, 184-190) & Persuasive Appeals	28	March 1 Experiments <b>Chs 24-27</b> (209-247)	2	3
DATA COLLECTION	March 4 Pilot Test Results DUE in iLearn BY 11:55 PM	5	6 Data Analysis/Statistics <b>Chs 22, 32-33</b> (191-200, 283-311) Survey Monkey & SPSS	7	8 QUALitative Research <b>Chs 9 &amp; 11-14</b> (63-67 & 76-101)	9	10 Your QUANTitative Research Design DUE in iLearn BY 11:55 PM
DATA COLLECTION	March 11 	12 	13 	14 	15 	16 	17 Happy St. Patrick's Day! 
DATA COLLECTION	March 18 	19 Survey Progress Report DUE in iLearn BY 11:55 PM	20 Focus Groups <b>Ch 10   FG Chs 2-5</b> (68-75)   (17-96)	21	22 Conducting FGs <b>FG Chs 6 &amp; 8-9</b> (97-114 & 141-176)	23	24 Your QUANTitative Research Design Comments DUE in iLearn BY 11:55 PM
DATA COLLECTION	March 25 Survey Progress Report DUE in iLearn BY 11:55 PM	26	27 Analyzing FG Results <b>Ch 15   FG Chs 6-7</b> (102-108)   (97-140)	28	29 <b>NO CLASS</b>	30 Good Friday <b>NO CLASSES</b>	31
DATA ANALYSIS	April 1 Happy Easter! 	2 CLOSE SurveyMonkey Collector BY 11:55 PM	3 <b>WORKSHOP</b>  Data Analysis	4	5 <b>WORKSHOP</b>  Press Releases & Infographics	6	7

\*This Schedule is subject to change based on class progress. Check **iLearn** frequently for updates.

WK	SUN	MON	TUES	WED	THURS	FRI	SAT
<b>DATA ANALYSIS</b>	April 8	9	10 <i>BEA Conference</i> <b>NO CLASS</b>	11	12 <b>WORKSHOP</b> Public Presentations & Research Reports	13	14 <b>Your QUALitative Research Design</b> DUE in iLearn BY 11:55 PM
<b>FOCUS GROUPS</b>	April 15	16	17 <i>Assessment Day</i> <b>NO CLASSES</b> Focus Group Documents DUE in iLearn BY 11:55 PM	18	19 <b>T E A M Focus Groups</b> Teams 1-3	20	21 <b>Your QUALitative Research Design Comments</b> DUE in iLearn BY 11:55 PM
<b>FOCUS GROUPS</b>	April 22	23	24 <b>T E A M Focus Groups</b> Teams 4-5	25 <b>COM Capping Poster Session</b> LT Lobby 12 pm-2 pm	26 <b>T E A M Focus Groups</b> Teams 6-7	27	28
<b>RESULTS PRESENTATIONS</b>	April 29 Survey Press Release & Infographic DUE in iLearn BY 11:55 PM	30	May 1 <b>T E A M Presentations</b> Teams 1-4 TEAM PowerPoint DUE in iLearn BY 11:55 PM	2	3 <b>T E A M Presentations</b> Teams 5-7 TEAM PowerPoint DUE in iLearn BY 11:55 PM	4 Last Day of Classes	5
<b>FINALS WEEK</b>	May 6	7	8	9	10	11 <b>DEBRIEFING</b> Your POST-TEST & TEAM Evaluation <b>T E A M</b> Research Report <b>BONUS</b> Capping Poster Session Paper & IRB RCR Training DUE in iLearn BY 11:55 PM	12 

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